

Glaceau vitaminwater (pronounced "glah-so")

Radio spots

3 x :15

energy

round and round goes your crazy life as you're here, there, and everywhere - but you have a secret weapon. energy from Glaceau vitaminwater, full of B vitamins and a touch of guarana to keep you going full speed. oomph in a bottle! energy from Glaceau vitaminwater, turning blah in to brilliant!

power-c

If you were a superhero, what would your special power be? To fly? To turn rocks in to gold? How about the power to give your immune system a boost? That's what Glaceau vitaminwater Power-C does and it doesn't even wear a cape! Glaceau vitaminwater, turn boring in to brilliant!

focus

Car keys? Check? Cell phone? Uh oh! Do things seem to disappear before your eyes. Time to hydrate those tired peepers with a healthy dose of vitamin A, found in every bottle of Glaceau vitaminwater focus. Now where are those keys? Glaceau vitaminwater, turn boring in to brilliant!

XXX

When does something that sounds naughty become nice? When it's Glaceau vitaminwater triple X. Why? What were YOU thinking? Triple X, A bit of naughty for your body and all perfectly legal. Glaceau vitaminwater, make boring brilliant.

defense

you've been waiting in this traffic jam forever and mister fancy hubcaps over there thinks he's just gonna slide on in? oh, i don't think so! Not when vitaminwater defense feeds your competitive nature. Wait your turn, buddy! Glaceau vitaminwater, make boring brilliant!

squeezed

it's a fact that hugs boost your self-esteem and raise your serotonin levels - y'know, those thingies in your body that put you in a good mood! vitaminwater squeezed is just like getting a big fat lemon-ey flavored hug - from the inside out! Glaceau vitaminwater, make boring brilliant!

essential

a lot of things are essential - breakfast, exercise, work. but the best kind of essential tastes like oranges and brightens your day. oh, not the "rip the curtains open at the crack of dawn" kind - the vitaminwater essential kick your day in the behind kind! Glaceau vitaminwater, make boring brilliant!

revive

uh oh! got a major case of the "lazies?" get yourself going again with vitaminwater revive. a fruit **punch** to your energy center and you're back in business, baby! now you're revived and ready for anything: work, play, the zombie apocalypse- bring it on! Glaceau vitaminwater, make boring brilliant!

XXX zero

a sigh can be sexy. it can be good for you, too, if it's an acai [uh-**SIGH**-ee] berry mixed with pomegranate and blueberries in a bottle called vitaminwater zero triple X. Oh, that still sounds sexy! vitaminwater zero triple X. zero calories and sexy never tasted so good! Glaceau vitaminwater zero, make boring brilliant!

rise zero

your relationship status says "complicated" and you're referring to your pillow and your comforter. sounds like it's time to snuggle up with a bottle of rise by Glaceau vitaminwater zero. no calories and a great orange flavor with plenty of pep and no pulp. Glaceau vitaminwater zero, make boring brilliant!